

SCIENCE

ART

ECOLOGY

RURAL VALUES

COMMUNITY

IDENTITY

ECONOMY



>> A WIDE FIELD <<

# CALL FOR CONTRIBUTIONS



**Open competition**  
for unusual interventions in rural areas and cultural landscapes for their preservation and development

**Registration with a short summary until January 23, 2014 NEW 06.02.2014 via Mail to: [s.raabe@loel.hs-anhalt.de](mailto:s.raabe@loel.hs-anhalt.de)**

**Final Submission of Contributions: March 6, 2014**

**Use your Chance for presentation and publication of your projects and ideas!**

Rural areas and cultural landscapes hold a social and cultural potential.

For the development of rural areas and cultural landscapes in all ranks and their interdependency, it is essential to deal with the local environment.

Different cultural and artistic activities are qualified to make aware not only the potentials and chances as well as the risks and challenges of rural areas especially to activate discourses and initiate processes.

Cultural and artistic activities, which have a basis of joint action with the rural society, can generate an impulse or proposal for solutions for future development of the rural society, economic protagonists, politics and guests.

**We are looking for contributions that report on social, cultural and artistic activities in the field of tension between society, art and culture, politics, ecology, science and economy in rural areas and cultural landscapes in Europe.**

We would be pleased to receive contributions of closed or ongoing activities as well as contributions about ideas or concepts for future projects.

Your contributions will be presented on the event >>A-Wide-Field-Market<< on the 15 th of March 2014 (draft of Program attached). This event is a platform which holds space for you, to present your projects to a public audience and to exchange your experiences with other initiatives and stakeholders of rural regions in Europe.

Your participation is worth it!

Take your chance and present your ideas or realized projects on a market of possibilities and get in contact and exchange with other initiatives and interested people. You can choose the way and type of your presentation. We will try to enable your preferred way of presentation and be glad to support you to realize your contribution.

In addition to the presentation on the "Market of Possibilities" we offer you the possibility to publish your presentation as an article in the publication >>A Wide Field<<.

**You have the ideas and we have the Platform for you! Participate now! Hand in a summary till the 23rd of January 2014 NEW 06.02.2014 via Email to [s.raabe@loel.hs-anhalt.de](mailto:s.raabe@loel.hs-anhalt.de). We are available for further informations or questions. Closing date is the 6th of March 2014.**

With support by the Culture Programme of the European Union:



An event in the frame of ENALA:

**ENALA** European Network for Applied Landar

Organization by Anhalt University of Applied Sciences:



in Collaboration with the Local Partner BUGA 2015 Havelregion:



Call: 1 / 3

## >> Deadlines and Dates

Till ~~23rd of January~~ NEW 6th of February 2014  
Hand in the Summary of the contribution

Till ~~30th of January~~ NEW 13th of February 2014  
confirmation of acceptance/refusal of the contributions or amendment if necessary

Till ~~20th of February~~ NEW latest till 27th of February 2014  
Interested in publication? Hand in of the contribution (presentation format is free) + final article which is for publication

>> Informations about the format of the article for publication on demand!

Till ~~27th of February~~ NEW latest till 3rd of March 2014  
Confirmation of the contribution for presentation and publication

Till 6th of March 2014:  
closing date for the final contribution

15th of March 2014 12 a.m.:  
Installation of the contribution in Premnitz (Germany) for the event >>A Wide Field<<

15th of March 2014 from 2 p.m.:  
Realization/Presentation of the contributions

## >>Participation

To apply the contribution or the review, please send the following informations till ~~the 23rd of January~~ NEW 06 rd of February 2014 to Susanne Raabe (s.raabe@loel.hs-anhalt.de). Language: English

\* A short Summary of the activity's, the concept, the idea (max. 2.500 Charakters inclusive blanks)

\* A short summary of the presentation and if necessary a list of needed equipment, technical facilities or others, as well as required space.

\* Contact details

\* Intention of publishing the contribution as an article in the publication.

Please call Miss Raabe via the specified number or email for any further question.

## >> Your Chance

Your contributions have the chance to be published. The choosing of contributions take place beforehand of the ENALA closing event from 12th of March till the 16th of March 2014 and will be decided by a preselected jury. The contributions will be publicly presented on the 15th of March 2014 in Premnitz. All participants are invited to the ENALA closing event where you have the chance to present your contributions on the "Market of Possibilities" and to make contact with international guests related to art, politics and other affecting disciplines.

## >> Suggestion location /rural area

The BUGA 2015 Havelregion is the first horticultural show in Germany which takes place not only in one city but in a whole region linked to the river Havel.

The BUGA 2015 Havelregion has a request to activate the interspaces of the top locations (Rathenow, Brandenburg an der Havel, Hansestadt Havelberg, Amt Rhinow and Premnitz)as well as to create attractive stopovers on the main routes.Potential places for these themes are Rhinow, Strodehne, Kuhlhausen and Jederitz.

Any ideas or suggestions in this matter are welcome, with the potential of being transferred in 2015 on the horticultural show.

## >> Requirements for participants

The competition is open for everyone especially initiatives who are involved in cultural and artistic activities in rural regions in Europe. We would like to motivate also students and graduates of designing disciplines (Bachelor and Master; Design Architecture, Landscape Architecture, Arts, Environmental Planning, Regional Development and etc.) to participate with contributions about controversy issues within the range of society, identity, science and economy.

## >> Additional things to say

The Competitions purpose is only to promote those involved in culture/arts and students as well as to activate discourses about preservation and future development of rural areas and cultural landscapes in the conflict of society, identity, science and economy.

Meaning: copyright and exploitation rights to the documents submitted stay completely with the author/participant

## >> Jury

The jury is composed of representatives from the Anhalt Universtiy, the Bundesgartenschau 2015 Havelregion and external experts of development of rural areas, arts economy and politics.

## >>Contact Details

Organizer:  
Hochschule Anhalt  
Fachbereich 1: EU Kultur Projekt ENALA  
Strenzfelder Allee 28  
06406 Bernburg

Contact person:  
Susanne Raabe s.raabe@loel.hs-anhalt.de  
03471/ 355 1186  
Marcel Heins m.heins@loel.hs-anhalt.de  
03471/ 3551162

The latest news and information about the 'European Network for Applied Landart' you can find on the website:

[www.applied-landart.de](http://www.applied-landart.de)

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Call: 2 / 3

## Information about the Registration

Submission till ~~January 23, 2014~~

**NEW 6th of February 2014**

ART

Submission online via Mail to:  
[s.raabe@loel.hs-anhalt.de](mailto:s.raabe@loel.hs-anhalt.de)

### >> Short summary

The short summary should clearly communicate the objective of the work to be presented in relation to the call for contributions >> A Wide Field << of the 'European Network for Applied Landart'

#### Contents:

- Title (max. length of 100 characters)
- Author's information
- Keywords
- Abstract main text (max. 2.500 Characters inclusive blanks)
- References

Title: The title of the abstract is on the first line(s). The title should indicate the topic of the abstract. It should be informative and short. The maximum length is 100 characters.

Keywords: Up to five keywords are permitted. List each keyword or key phrase separately on subsequent lines. Words from the title of the article may be included in the key words. Each key word should be useful as a point of entry for a literature search.

Short Summary main text: The short summary main text should be no longer than 2.500 Characters (inclusive blanks). It should follow immediately after the list of keywords on the next line. It should provide a brief summary, including objectives, examples, major conclusions and consequences for the preservation and development of rural regions and cultural landscapes.

References: The abstract should include no more than 5 major literature references if needed. The Harvard system of referencing has been adopted. Therefore the bibliography should be ordered alphabetically.

### >> Proposal for presentation format

Authors should indicate their proposal whether to present a full paper (a research paper, a theoretical paper, a critical review of practice or a paper about teaching practices), a pecha kucha paper or a poster or other presentation formats.

### >> Contact details (Author's information)

- Name, Surname of contributor (if group all names of course)\*
- E-Mail\*, Phone number
- Post - address
- links to project website if necessary

### >> Intention of publishing your contribution? Yes – No?

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Call: 3 / 3

# Additional Information about the Presentation Day

Short Program (Jan. 2014)

Saturday, 15.03.2014, in Premnitz (Germany)

15:30 Uhr

**Begrüßung // Welcoming**

**>>Ein-Weites-Feld-Markt<< // Kurzvorträge**

\* im Stil eines Science Slam, bei dem die Teilnehmer durch Kurzvorträge ihre Arbeit auf anschauliche und leicht verständliche Art mit selbst gewählten Präsentationsmitteln darstellen. Die kurzweiligen Vorträge bieten Zuhörern die Möglichkeit, sich von der Begeisterung der Slammer für ihr Projekt anstecken zu lassen. Ziel ist einen Einblick über die Vielzahl von Beiträgen zu bekommen, über die sich alle Besucher mit den Präsentierenden im Anschluss auf dem Markt ‚Ein Weites Feld‘ im Detail austauschen können.

**>>A-Wide-Field-Market<< short presentations**

\*like a science slam, speakers can shortly present their ideas in a vivid and easily understandable way. The speaker can choose an individually presentation format. The audience will get an overview of the very different examples of interventions and ideas in rural regions and will get the possibility to ask questions and get in contact with the speakers while the market which will be open after the speeches.

**>>Ein-Weites-Feld-Markt<< // Marktreiben, individueller Austausch**

\* Möglichkeit für Besucher, sich über außergewöhnlicher Interventionen im ländlichen Raum zu informieren und ins direkte Gespräch mit Initiativen zu kommen

**>>A-Wide-Field-Market<< market bustle, time for individual exchange**

\* Chance to meet the speakers and initiatives of extraordinary interventions in rural regions.

17:30 Uhr

**>>Heim(at)Vorteil<< (Home field advantage)**

Erfahrungen und Reflektionen der Teilnehmer des Workshops >>Heim(at)Vorteil<<

\*jeder Teilnehmer hat maximal 3 Minuten Zeit ein Statement zu äußern

experiences and conclusions from participants of the workshop days >>Heim(at)Vorteil<<

\*max. 3 Minute Statements of each participant

18:30 Uhr

**Abschlussworte // Final Statements**

Ab 19:00 Uhr

**Abendprogramm // Evening Program**

Abendprogramm mit kulturellen, künstlerischen Beiträgen und geselligem Beisammensein

Evening program with cultural, artistic contributions and get together. Enjoy artistic videos, movies, sounds, slide show ... (open for contributions, ideas to: s.raabe@loel.hs-anhalt.de), time and space for joint ventures (meetings, discussions)

Für die Versorgung mit Getränken und Speisen am Nachmittag und Abend wird gesorgt sein.  
For the supply of food and drinks in the afternoon and evening we will take care.

**>> Anfahrt // Getting There**

nearest Airports: Flughafen Berlin-Schönefeld (SXF), Flughafen Berlin-Tegel (TXL)

Anfahrt mit Zug - Haltestelle // by Train - Trainstation:  
Premnitz Zentrum

Anfahrt mit Auto // by Car:  
Zweckverband Bundesgartenschau 2015 Havelregion  
Fabrikenstraße 11  
D - 14727 Premnitz