

EAT LAND MAN ART

... about new rural values supported by art and science

CONFERENCE: JUNE 21 AND 22, 2013

VISITS: JUNE 20 AND 23, 2013

with call for PAPERS, PRESENTATIONS and POSTERS

CONVOCAATION. The European Network for Applied Landart (ENALA) invites you to join our conference in The Netherlands, region Het Groene Woud, at Boxtel.

CONTEXT. The central focus is that art -and more specific land art- and science contribute in the needed paradigm shift of land and city in Europe (Prof Koh, conference land art, 2007). We have an urgent (European) need to define new rural qualities and responsibilities. We need new insights: it is about *EAT LAND MAN ART*.

The European Committee also emphasizes the need of a new future of the rural area of Europe. Since 1996 the EU rural policy (Treaty of Cork) is focusing on a new balance of food production and rural values ('cross compliance') and of global and regional production. Also the 'city' as the intensively build part of the landscape demands a new bound with the extensively build rural area: urban farming and slow food are experiments in the search for a new paradigm set of the 'city'.

While experimenting and searching, land art and land science open new doors for local economy and tourism. And joy...!

CONFERENCE. The conference wants to exchange and to question the use of land art in land use management (including water management and food), rural community building and bounding city and land (well being, tourism, welfare).

The conference is part of the EU-CULTURE project *European Network of Applied Landart* (ENALA) of the cooperation of France, Germany, Croatia and The Netherlands in Euro Land Art. We started with an exploring conference on June 7, 2012, Altmark-region (DE).

CONCEPT. The conference wants to invite you to participate, as a platform for meeting. We will invite keynote speakers to reflect, to open and to help shifting paradigms. We ask you to speak also.

- 1. the Action** **call for presentations**
exchange between initiatives of land art in NL and EU
an European overview of initiatives (coord. Hochschule Anhalt);
- 2. the Art** **call for papers, call for posters**
review of history: why cultural shifts are reflected by art
reflections on today questions of (art) shift
why land art in Brabant and European Capital of Culture 2018,
participating in action and art on Cres island, Croatia (partner), August 22-26, 2013
- 3. the Administration and Science** **call for papers, call for posters**
the need of paradigm shift in e.g. planning, place quality, community, economy, care&cure, food, tourism
- 4. where action, art and administration meet:** a) conclusions of needs, wishes and dreams.
b) recommendations for the next conference in Croatia (August 2013) and/or the final conference in Germany (2014)



ENALA European Network for Applied Landart

With the support of the CULTURE program of the European Union

CALL FOR PAPERS, POSTERS AND PRESENTATIONS

The conference wants to bring in insights, experiences, research and observations. You are most welcome to participate in papers, posters and presentations.

Please confirm your contribution BEFORE MAY 1, 2013 and follow the guidelines below.

Email: info@eurolandart.nl

PAPER

With a paper we want to collect the insights of researchers, students, farmers, artists, architects etcetera that are inspired with the new rural and rural-urban questions as stated in the context. We emphasize that we ask some 'thinking'. If you want to present a project, art work or specific experience, please respond to our 'call for presentation'.

The paper is presented by you in a workshop and the paper is part of our publication, on website or print. Your reward is a free entrance and free food, and dissemination of publication. If it is not possible to visit the conference, and you want to write a paper, please do so. We will bring it in.

Time path and procedure

Send before May 1 an e-mail to info@eurolandart.nl with:

- name, age and profession
- an abstract of the paper, in max 250 words
- a title of 10 words (and maybe subtitle) to be used in conference program

You will get response before May 10 by the review team, with confirmation of your selection and with recommendations.

Technical specifications: the paper is written in English, max 5 pages A4 in PDF, including pictures, photo's, sketches etc. Each page should have a footnote, we will send instructions with confirmation. We copy your lay out!!

No advertising allowed. The review team will give *two awards* on the conference:

- most creative thought in linking science and art with the paradigm shift, see 'context'
- most surprising insight of European bonding with applied land art, according to the 'context'

POSTER

A poster is a visual statement on paper (maximum A2) in respect to the context of the conference in images, photo, collage, poem or other visual printed expression. The posters are presented in the conference rooms and exhibited in the summer period in Het Groene Woud.

Your poster or posters will be used in our PR and publication, on website, printed or digital. With your name. Your reward is a free entrance. If it is not possible to visit the conference, and you want to send a poster, please do so. We will bring it in.

Time path and procedure

Please confirm your intention to contribute before May 1, we will send more detailed instructions, and send in your poster before June 1.



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No advertising allowed. We do not ask a a so called conference poster with research data and so on: please contribute with a paper if you have scientific input.

The review team will give *three awards* on the conference:

- most creative thought in linking science and art, with the paradigm shift, see 'context'
- most surprising insight of European bonding with applied land art, according to the 'context'
- most surprising input of young European, age below 30 year

PRESENTATION

With presentations you may present a project, art work or specific experience, being an artist, farmer, consultant, cultural worker, politician, naturelover, student or what so ever. Your presentation shows your joy and insight as a local worker and bringing practical input to the participants of the conference. The presentations are given by you in a workshop or 'open space' meeting. We appreciate if you have a handout for publication. Your reward is a free entrance and free food for one day, and dissemination of publication, on website or print.

Time path and procedure

Send before May 1 an e-mail to info@eurolandart.nl with:

- name, age and profession
- an abstract of 'what you want to tell', in max 250 words
- a title of 10 words (and maybe subtitle) to be used in conference program

You will get response before May 10 by the review team, with confirmation of your selection and with recommendations.

Technical specifications: the oral presentation is in English or German. A handout in max 5 pages A4 in PDF, including pictures, photo's, sketches etc, is useful but not obligatory. No advertising allowed. Each page should have a footnote, we will send instructions with confirmation. We copy your lay out!!

LOCATION of conference: Boxtel NL

CONTACT. Euro Land Art NL: Helmer Wieringa, info@eurolandart.nl

Committee: Margriet Kemper, Jolanda Raaijmakers, Frans van Beerendonk, Rene Westerlaken, Hester Pilz, Boukje Hazeleger, Mieke Prinse/bkcc and others

ENALA partners and Euro Land Art: Hochschule Anhalt at Bernburg/Altmark (DE), Europa Nova at Cres (CR), Region Het Groene Woud (NL), Region Beauce-Dunois (FR).

WEBSITES. Program and information will be updated at www.eurolandart.nl and www.landkunst.nl.

General information of the region: www.hetgroenewoud.com.

The conference is the start of the summer activities of land art in Het Groene Woud.

SUPPORT. The conference and the summer activities are supported by the EU-CULTURE program and by:

bkcc with info on www.landkunst.nl, Community of Boxtel, Waterschap De Dommel, ZLTO, Region Het Groene Woud, Landbouw Innovatie Fonds, Province Noord-Brabant

Farmers, land owners, scientists and artists cooperating in Garage Rural.e (see www.eurolandart.nl), St. Dommeltheater/Boxtel, De Kleine Aarde/Boxtel, Land & Co, Uitgeverij Pels & Kemper

Friend of Eindhoven European Capital of Culture 2018



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